

AGILE



in the **CITY**

BIRMINGHAM

Speaker Pack

30 - 31 March 2017

thestudio

Birmingham, UK

BROUGHT TO YOU BY:



Agile in the City is a practical event for the Agile community from the organisers of **Agile Cambridge** and **Agile Manchester**.

About Agile in the City: Birmingham

Agile in the City: Birmingham is a new, practical, hands-on Agile software development conference, set in Birmingham.

The conference has a strong practical focus and is looking to attract senior industry practitioners, particularly within digital businesses, who are focussing on managing their roles and teams in a highly agile and lean manner.

The event is aimed at professionals primarily based in Birmingham and the Midlands. People who want skills that they can use and ideas they can share.

Our sister Agile event - Agile Cambridge - has attracted people with the following roles.

- Architect
- Business Analyst
- Coach
- Developer
- Head of Software
- Operations Manager
- Product Owner
- Project Manager
- Tester
- UX Designer

Session Types

We're happy for you to stand up and present a session about your experiences or something you've done, but we also strongly encourage interactive sessions that generate conversation with the audience, group discussion, or hands-on experiences

SUGGESTED SESSION TYPES:

CASE STUDY

A presentation and discussion of real-life (not theoretical) experiences of the application (or mis-application) of agile techniques. Case studies include some discussion of lessons learned and an indication of how novel the work is.

HANDS-ON

Participants learn a new approach, tool or technology through using it to solve one or more practical exercises. Please include any software/hardware requirements in the session description.

TUTORIAL

A session focused around some specific tool, technique or issue. Primarily led by the speaker, tutorials usually include some elements of interactivity or individual / group exercise.

WORKSHOP

An in-depth working session on a specific topic. May include paper presentations.

YOU CAN SUBMIT AS MANY SESSIONS AS YOU LIKE!

Speaker Support

TICKETS

For 45 minute sessions, only the first named speaker pays no conference fees. Other speakers must pay the non-speaker participation fee.

For 60 - 90 minute sessions, only the first two named speakers will pay no conference fees. Other speakers must pay the non-speaker participation fee.

For sessions longer than 90 minutes, only the first three named speakers will pay no conference fees. Other speakers must pay the non-speaker participation fee.

WHAT'S INCLUDED:

- Participation in the full event programme
- Lunch on each day you attend
- Tea/coffee on arrival, at scheduled breaks and throughout the day
- Free wi-fi at the conference venue
- Delegate pack

Anything not listed above is not included. Contact us about any specific requests.

EXPENSES

We do have some money to help speakers who are personally funding their own way to Agile in the City: Birmingham 2017 - we would strongly prefer to direct this money to those who most need this support.

We'll provide flip charts, pens, a/v equipment etc. but we can also help fund anything out of the ordinary you need to make your session more valuable to your participants and yourself.

Please let us know on your session proposal whether you need this support to take part in the conference, and, if possible, roughly how much money you'd need to claim from us. (To give you a rough idea, overnight accommodation in the city costs from £80 upwards per night).

Unfortunately we can't reimburse expenses that we haven't agreed to pay in advance of the event.

Speaker Terms

SESSION REVIEWS

After the deadline closes, our selection panel will review all submissions anonymously.

The review process usually takes between 2 and 3 weeks depending on the volume of submissions. We'll contact both successful and unsuccessful candidates within the review period.

PROGRAMMING

Inclusion of a session in the conference programme will be at the sole discretion of the conference organisers. By agreeing to have your session included in the programme you agree to participate in the conference and in all pre-conference quality control activities as deemed necessary by the conference organisers.

The organisers reserve the right to remove a session from the programme at any time. Speakers will no longer be eligible for free entry to the conference and so will have to pay the current non-speaker rate if they wish to participate in the conference.

The organisers will not be responsible for payment of any kind on behalf of the speaker in this event.

DATA POLICY

We need to hold information you provide on computer databases for administrative purposes. Summary information, which could include contact data, will be published for all session leaders.

Information about participants will be made available to organisations involved in administering, organising or supporting the event and this may include organisations outside the EC.

GENERAL

The organisers are not responsible for the views or opinions expressed by speakers, sponsors, or other participants.

Code of Conduct

Our conferences are created to be welcoming, friendly and accepting spaces. As such we expect everyone will behave accordingly but have created a code of conduct to ensure everyone in attendance can see easily and openly that we will not tolerate any behaviour that falls below an acceptable level.

Unacceptable behaviour includes intimidating, harassing, abusive, discriminatory, derogatory or demeaning conduct by any participant at our events or online communities including Twitter and other online media.

Harassment includes offensive verbal comments related to gender, age, sexual orientation, race religion, disability, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact and unwelcome sexual attention.

If a participant engages in behaviour that violates this code of conduct, the event organisers will take the appropriate action, including warning or expulsion from the conference with no refund.

If participants have any concerns, inform a member of Software Acumen staff who will offer support in contacting the appropriate security and ensure required assistance is given.

Becoming a Speaker

If you're ready to submit a session for consideration, please visit:
agileinthecity.net/2017/birmingham

FOR MORE ADVICE OR INFORMATION

We're happy to provide further advice if you need more help before submitting your session.

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